



**City Council of the  
City of Marathon, Florida  
Proclamation**

**National Red Ribbon Week  
October 23 – 31, 2020**

**WHEREAS**, communities across America have been plagued by the numerous problems associated with illicit drug use and those that traffic in them; and

**WHEREAS**, there is hope in winning the war on drugs, and that hope lies in education and drug demand reduction, coupled with the hard work and determination of organizations such as redribbon.org to foster a healthy, drug-free lifestyle; and

**WHEREAS**, governments and community leaders know that citizen support is one of the most effective tools in the effort to reduce the use of illicit drugs in our communities; and

**WHEREAS**, the Red Ribbon Campaign was established by Congress in 1988 to encourage a drug-free lifestyle and involvement in drug prevention and reduction efforts; and

**WHEREAS**, October 23-31 has been designated National Red Ribbon Week, which encourages Americans to wear a red ribbon to show their support for a drug-free environment; and

**WHEREAS**, the Red Ribbon Week 2020 theme is “Be Happy. Be Brave. Be Drug Free.” This year's Red Ribbon Week theme will help amplify the campaign's mission to encourage children, families and communities to live healthy, happy and drug-free lives. It also serves as a reminder that we are all empowered with shaping the communities around us through positivity, bravery and strength.

**NOW THEREFORE**, the City of Marathon City Council hereby recognizes October 23-31, 2020 as Red Ribbon Week in the City of Marathon and calls this observance to the attention of our citizens.

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Mayor

November 10, 2020

Date