



COUNCIL AGENDA STATEMENT

Meeting Date: September 14, 2021
To: Honorable Mayor and Councilmembers
From: Maria Covelli, Grants Coordinator
Through: George Garrett, City Manager

Agenda Item: **Resolution 2021-84**, Approving A Grant In The Amount Of \$30,000 From The National Fitness Campaign To Construct New Fitness Court At Community Park; Appropriating Funds; And Providing For An Effective Date

BACKGROUND & JUSTIFICATION:

The National Fitness Campaign awarded the City of Marathon a grant, of \$30,000.00 for construct new Fitness Court at Community Park.

The balance of funds for completion of the Fitness Court will come from a Fishermen's Community Hospital/Baptist Health South Florida donation and the City's discretionary sales tax revenue in the amount of \$125,000.

ATTACHMENTS

Original Resolution and Grant Contract

CONSISTENCY CHECKLIST:

	Yes	No
1. Comprehensive Plan – Chapter 8	<u> X </u>	___
2. Other: MCTDC grant requirement	<u> X </u>	___

FISCAL NOTE:

The FY21/22 Capital Infrastructure budget includes appropriations of \$155,000 for this project with \$30,000 coming from this grant and \$2,500 from a private source contribution that was received in FY20/21. Funding from the Community Hospital/Baptist Health South Florida was not included in the budget, but will offset the City's use of discretionary sales tax proceeds.

RECOMMENDATION: Approval of Resolution

**CITY OF MARATHON, FLORIDA
RESOLUTION 2021-84**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, APPROVING A GRANT IN THE AMOUNT OF \$30,000 FROM THE NATIONAL FITNESS CAMPAIGN TO CONSTRUCT NEW FITNESS COURT AT COMMUNITY PARK; APPROPRIATING FUNDS; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the of Marathon, has submitted a Grant Application to National Fitness Campaign (NFC) for participation in their 2021/2022 initiative to install and activate outdoor Fitness Courts® in 200 cities and schools across the country; and

WHEREAS, the City of Marathon will accept a \$30,000 National Grant from the NFC Grant Committee and Statewide Partners, and provide a local match in the form of community donors and capital budget funds in the amount of \$120,000.00 to promote and implement a free-to-the-public outdoor Fitness Court®; and

WHEREAS, the City of Marathon will commit to construction and launch of the outdoor Fitness Court® by the end of the 2021 calendar year; and

WHEREAS, the Marathon City believes the outdoor Fitness Court® is an important wellness ecosystem that supports healthier communities, commits to funding/fundraising to participate in NFC's 2022 Campaign, and will earn local and national recognition as a leader in providing affordable health and wellness.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, THAT:

Section 1. The above recitals are true and correct and are incorporated herein

Section 2. The City of Marathon will collaborate with NFC to implement the outdoor Fitness Court® and make fitness free to community residents and visitors.

Section 3. This resolution shall take effect immediately upon its adoption.

PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, THIS 14th DAY OF SEPTEMBER, 2021.

THE CITY OF MARATHON, FLORIDA

Mayor Luis Gonzalez

AYES:
NOES:
ABSENT:
ABSTAIN:

ATTEST:

Diane Clavier, City Clerk

(City Seal)

**APPROVED AS TO FORM AND LEGALITY FOR THE USE AND RELIANCE OF THE
CITY OF MARATHON, FLORIDA ONLY:**

Steve Williams, City Attorney



Congratulations!

Marathon, FL has been selected as a 2021 National Fitness Campaign Grant Recipient!

Dear Paul,

On behalf of the National Fitness Campaign Grant Committee, we are pleased to share that Marathon has been selected as an awardee in the 2021 Healthy Cities Campaign! This award notification letter for one (1) 2021 NFC Grant is the first step towards formal confirmation of your participation. The next step is to schedule your official Grant Award Call within the next 10 days, where the qualifications submitted in your Grant Application will be confirmed by the NFC team, and your Grant Program Requirements (GPR) will be aligned for eligibility and participation in this year's campaign. A copy of your GPR Document is attached to this formal award letter for your review, and is based on dates submitted in your Grant Application.

The \$30,000 Grant Award will be confirmed pending the submission of a Resolution of Adoption, endorsed by your local governing body or appropriate council within 60 days of the Award Call. Upon receipt of the Resolution of Adoption, the attached formal Grant Program Requirements Document will be approved and signed by a representative from the NFC Grant Committee, and shared for countersignature and local adoption confirming 2021 grant funding commitment to your agency for the time specified in the GPR. Once set, GPR milestones must be met in order to maintain funding eligibility in the campaign.

To support this partnership and align your GPR milestones with your community's local adoption and funding processes, we have assigned a Partnership Manager – Stefan Verleysen – as your dedicated partner and champion in support of this partnership. Over the coming months, Stefan will work with your team to support the path outlined in the GPR Document, assisting in the confirmation of required remaining funding, installation, and launch of your program.

The 2021 Healthy Cities Campaign is part of a national movement to make world-class fitness free and accessible in public spaces across the country, which is more important today than ever before – thank you for your commitment to supporting this goal.

Here is a sneak peak at what's ahead:

- Fitness Court® Launch – Cut the ribbon on your beautiful new outdoor gym & announce free fitness to the community!
- Classes & Challenges – Get residents moving & keep them engaged with ongoing group classes, individual training, and competitive events.
- Press & Promotions – Shine a spotlight on your community and local partners for joining this exciting and innovative wellness movement!

Once again, we are thrilled to invite you to join us as a partner in the 2021 Campaign, and we look forward to making world-class fitness free in Marathon!

Best in Fitness,

Mitch Menaged, Founder
National Fitness Campaign



Marathon, FL - National Fitness Campaign 2021 Funding Cycle Grant Program Requirements (G.P.R.)

MILESTONE 1: ADOPTION

- **Summary:** Commit to project adoption and confirm matching funding
 - **Requirement A:** Resolution of Adoption or Letter of Support
 - **Requirement B:** Countersigned Grant Program Requirements Document
 - **Deadline: Within 60 Days of completion of Grant Award call**
- *Purchase Order Will Satisfy Adoption Requirement if Submitted Within 60 Days of Grant Award

MILESTONE 2: AUTHORIZATION TO PROCEED - FUNDING CONFIRMED

- **Summary:** Execute budgeting and fundraising plan (as needed) and confirm total required funding
 - **Requirement:** Funding confirmation document submitted to NFC for remaining program funding (typically P.O)*
- *Refer to Official Quote and Funding Requirements Summary for details
- **Deadline: October 1st, 2021**

MILESTONE 3 : SHIPMENT

- **Summary:** Identify Fitness Court® storage location and schedule Fitness Court® delivery
- **Requirement:** Accept Fitness Court® delivery and store at a secure location, prepare to be invoiced for program funds
- **Deadline: November 15 , 2021 (Expected November 8th, 2021)**

MILESTONE 4: INSTALL CONCRETE SLAB

- **Summary:** Review slab drawings, establish Fitness Court® orientation, schedule concrete installer
- **Requirement:** Install concrete slab (*cure time of 28 days before Fitness Court® installation*)
- **Deadline: November 1, 2021**

MILESTONE 5: FITNESS COURT® ART APPROVAL

- **Summary:** Finalize design with NFC design studio
- **Requirement:** Approve final art print preview for printing & shipment
- **Deadline: October 15, 2021**

MILESTONE 6: FITNESS COURT ASSEMBLY & PRESS LAUNCH CEREMONY

- **Summary:** Select Fitness Court® Assembly Team (NFC Factory Team EIS recommended), confirm install timeline, train ambassadors
- **Requirement:** Submit installation inspection photos, promote press release, hold Fitness Court® press launch event & ribbon cutting
- **Deadline: December 15, 2021**

Trent Matthias, Director
National Fitness Campaign

Paul Davis, Parks and Recreation Director
Marathon, FL

It is noted by the National Fitness Campaign and the municipality, school or organization listed above that this document in no way constitutes a binding agreement, or requirement to proceed with the NFC Program at any time. Formal commitment occurs upon receipt of complete local match funding by the program awardee, with submission of Funding Confirmation Documentation to National Fitness Campaign.