

**CITY OF MARATHON, FLORIDA  
RESOLUTION 2017-14**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA STATING OUR OPPOSITION TO HB 7005, WHICH WOULD ABOLISH ENTERPRISE FLORIDA, SIGNIFICANTLY REDUCE FUNDING FOR VISIT FLORIDA, THE STATE'S MARKETING ORGANIZATION, NEGATIVELY IMPACT FLORIDA'S ECONOMY AND RISK FUTURE EXPANSION OF FLORIDA'S JOB MARKET; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, the passage of HB7005 would eliminate Enterprise Florida and seriously reduce funding for VISIT FLORIDA, thereby severely impacting visitation to our state, which would result in lost sales tax revenue and lost jobs; and

**WHEREAS**, tourism is the largest industry in the State of Florida with out of state and international visitors spending \$108.8 billion in Florida last year. We must continue to capitalize on our state's strongest resources for creating revenue and jobs; and

**WHEREAS**, VISIT FLORIDA provides access to industry engagement and expertise through a 53 member board of directors, an additional 110 members of industry councils, committees and task forces, as well as over 9,300 statewide tourism businesses; and

**WHEREAS**, the preservation of Enterprise Florida and continued full funding of VISIT FLORIDA's efforts to market the state to visitors is essential to all Floridians,

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, THAT:**

**Section 1.** The above recitals are true and correct and incorporated herein.

**Section 2.** The Marathon City Council is opposed the passage of HB 7005 which the City believes will eliminate or significantly reduce funding for the promotion of Florida's vital tourism industry.

**Section 3.** The City Clerk is directed to provide copies of this resolution to the City's State Representative, State Senator, Speaker of the House, President of the Senate, Office of the Governor, and City lobbyists, Carol Bracy of Ballard Partners.

**Section 4.** This resolution shall take effect immediately upon its adoption.

**PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, THIS 28<sup>th</sup> DAY OF FEBRUARY, 2017.**

**THE CITY OF MARATHON, FLORIDA**

  
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**Dr. Daniel Zieg, Mayor**

**AYES:** Bartus, Senmartin, Cook, Coldiron, Zieg  
**NOES:** None  
**ABSENT:** None  
**ABSTAIN:** None

**ATTEST:**

  
\_\_\_\_\_  
Diane Clavier, City Clerk

(City Seal)

**APPROVED AS TO FORM AND LEGALITY FOR THE USE AND RELIANCE OF THE CITY OF MARATHON, FLORIDA ONLY:**

  
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David Migut, City Attorney